





DISCOVER THE RUM TASTE OF JAMAICA



WHAT A GWAAN?

JAMAICA RUM VIBES READY TO DRINK COCKTAIL IS ALL ABOUT SHARING THE TASTE OF THE JAMAICAN CULTURE, A CULTURE NOT ONLY KNOWN FOR ITS POPULAR REGGAE, DANCEHALL AND ITS FLAVOURFUL JERK CUISINE BUT ALSO THE ISLAND'S UNIQUE TASTE OF RUM.

IT WAS FOUNDED BY JAMAICAN BORN TAMOY CARTER AFTER HE MIGRATED FROM JAMAICA TO LIVE IN THE UK.

PREMIUM MIXED DRINK WITH
JAMAICAN WHITE RUM

4% Vol | 250ml

WITH A HISTORY DATING AS FAR BACK AS 1749, THE UNIQUENESS OF THE ISLAND'S RUM IS AS A RESULT OF ITS FULL-BODIED STRENGTH, POT-STILL PROCESS.

IN ADDITION TO HAVING ONE OF THE FINEST RUMS, JAMAICA HAS THE MOST RUM BARS PER SQUARE MILE THAN ANY OTHER COUNTRY. WHITE RUM IS A KEY PART OF THE JAMAICAN CULTURE; BE IT A CELEBRATION OR MOURNING THE LOSS OF A LOVED ONE, JAMAICANS LOVE THEIR WHITE RUM...WE CAN SAFELY SAY THAT IT IS THE "VIBES" OF THE ISLAND.

PREMIUM MIXED DRINK WITH
JAMAICAN WHITE RUM

4% Vol | 250ml

OUR READY TO DRINK COCKTAIL IS MADE USING A UNIQUE BLEND OF OVER PROOF WHITE RUM FROM CAREFULLY SELECTED DISTILLERIES IN JAMAICA. IT CONTAINS NATURAL UNREFINED CANE SUGAR, NO ARTIFICIAL SWEETENERS, COLOUR, FLAVOUR OR PRESERVATIVES. IT WILL BE AVAILABLE IN THREE FLAVOURS; RUM AND LIME, RUM AND RASPBERRY AND RUM & GINGER, ALL BURSTING WITH THE TROPICAL NOTES OF THE JAMAICAN WHITE RUM @4% ABV. IT'S A PERFECT CHOICE FOR ANY OCCASION; A HOUSE PARTY, A BBQ, A NIGHT OUT WITH FRIENDS, A DAY AT THE PARK OR TO KEEP THE WEEKEND PUMPING JAMAICAN STYLE...YAH MAN

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JAMAICAN WHITE RUM

4% Vol | 250ml



JAMAICAN
RUM



NATURAL
CANE
SUGAR



NO ARTIFICIAL
FLAVOUR
OR COLOUR



NO ARTIFICIAL
SWEETENER OR
PRESERVATIVE

LIME AND RUM

THIS IS WHERE EVERYTHING
STARTS... OUR **AWARD
WINNING** SIGNATURE
FLAVOUR IS ALL ABOUT
RUM AND LIME FLAVOUR
PERFECTLY BLENDED WITH
JAMAICAN WHITE RUM AT
4.5%ABV. WE CAN SAFELY
SAY IF LIFE GIVES YOU LIME
... ADD RUM!





RASPBERRY AND RUM

MAKING A STRONG AND
BOLD STATEMENT WITH
OUR **FRUITY RASPBERRY**
FLAVOUR PERFECTLY
BLENDED WITH
JAMAICAN WHITE RUM
AT 4.5%ABV.



JAMAICAN
RUM



NATURAL
CANE
SUGAR



NO ARTIFICIAL
FLAVOUR
OR COLOUR



NO ARTIFICIAL
SWEETENER OR
PRESERVATIVE





JAMAICAN
RUM



NATURAL
CANE
SUGAR



NO ARTIFICIAL
FLAVOUR
OR COLOUR



NO ARTIFICIAL
SWEETENER OR
PRESERVATIVE

GINGER AND RUM

SPICING THINGS UP A
LITTLE WITH OUR **GOLDEN
GINGER** FLAVOUR
PERFECTLY BLENDED WITH
JAMAICAN WHITE RUM AT
4.5%ABV.





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